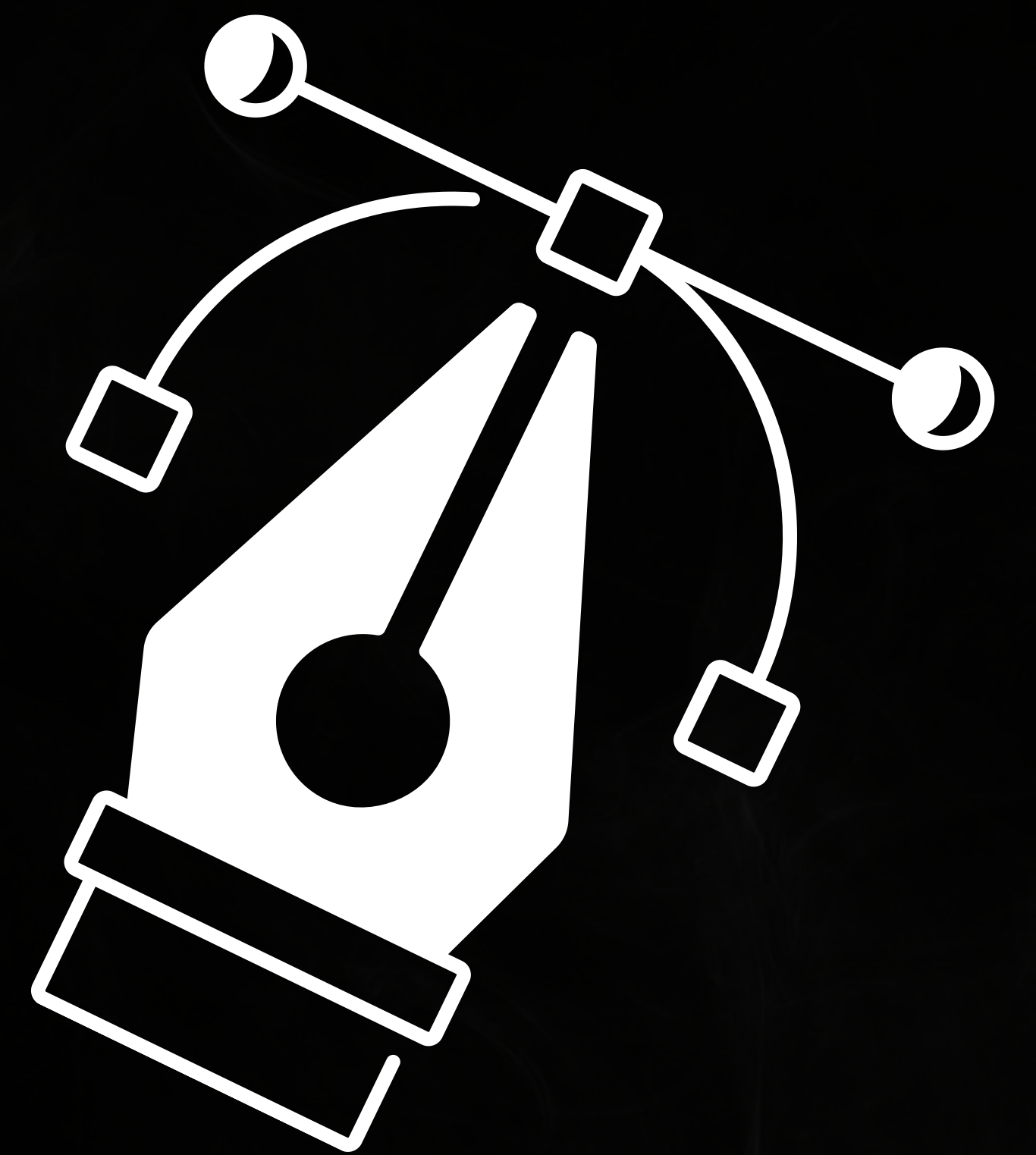


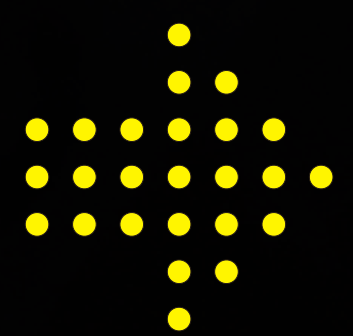
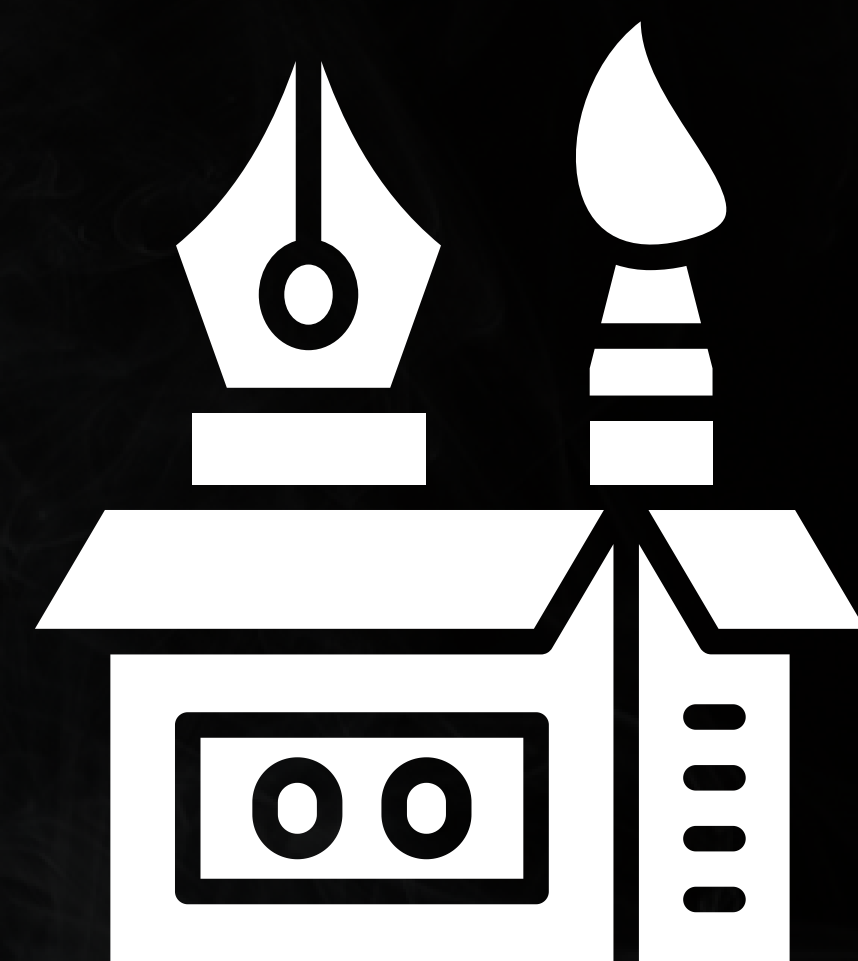
Start Learning Today



Become a professional
Graphic Designer in 3 Months



Admission are open For
Branding & Graphic Design.



Join Now

What You Learn in This Course

Introduction to Graphic Design

- Understanding the role of graphic design in various industries
- Historical overview and evolution of graphic design
- Introduction to design principles:
balance, contrast, alignment, proximity, repetition
- Elements of design:
line, shape, color, texture, typography

Design Fundamentals

- Color theory and psychology
- Typography fundamentals
- Layout and composition

Softwares

- Adobe Photoshop
- Illustrator
- CoralDraw
- InDesign
- Canva



Introduction to Adobe Photoshop

- Interface overview
- Tools and their functions
- Layers and layer properties
- Selection techniques
- Photo editing and manipulation
- Hands-on exercises:
Creating compositions, photo editing projects

Adobe Illustrator (Basic)

- Introduction to vector graphics and their advantages
- Illustrator interface and workspace
- Tools and techniques for creating shapes, paths, and objects
- Understanding and working with strokes and fills
- Introduction to typography in Illustrator
- Logo design principles
- Hands-on exercises :
Creating illustrations, logos, and icons

Adobe Illustrator (Advance)

- Advanced shape manipulation and transformation
- Using the Pen Tool for precise drawing and editing
- Working with gradients and patterns
- Introduction to brushes and creating custom brush strokes
- Creating complex illustrations and graphics
- Hands-on exercises :
Designing detailed illustrations, infographics

Adobe InDesign Fundamentals

- Introduction to page layout and design principles
- InDesign workspace and document setup
- Working with text frames and text formatting
- Placing and formatting images in InDesign
- Creating master pages and templates
- Introduction to grids and guides for layout consistency
- Hands-on exercises :
Designing flyers, brochures, and simple publications

InDesign for Print and Digital Publishing

- Preparing documents for print production
- Exporting documents in various formats (PDF, print-ready formats)
- Introduction to interactive features for digital publications
- Creating eBooks and digital magazines
- Hands-on exercises :
Designing print-ready materials, digital publications

CorelDRAW Basics

- Introduction to CorelDRAW interface and workspace
- Tools and techniques for creating vector graphics
- Working with shapes, curves, and nodes
- Applying effects and transformations
- Introduction to bitmap-to-vector conversion
- Hands-on exercises :
Creating logos, illustrations, and posters in CorelDRAW

Advanced Techniques in CorelDRAW

- Using CorelDRAW for advanced illustration and design projects
- Working with text and typography
- Applying special effects and filters
- Creating 3D objects and effects
- Introduction to color management and printing
- Hands-on exercises :
Designing complex graphics, packaging designs

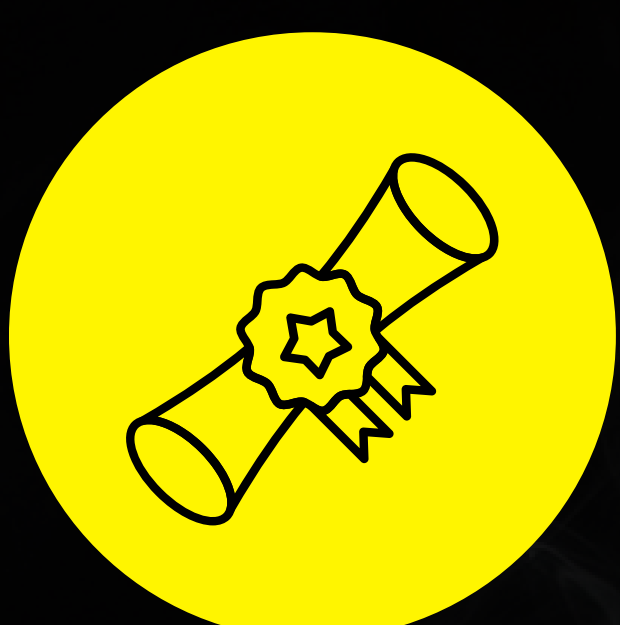
Portfolio Development

- Strategies for curating and presenting a professional design portfolio
- Tips for showcasing skills and achievements effectively
- Building an online presence through portfolio websites & social media
- Peer critiques and feedback sessions to improve portfolio quality

Business and Professional Skills

- Basics of freelancing and running a design business
- Client communication and negotiation skills
- Project management techniques for design projects
- Legal considerations and copyright issues in graphic design

"After Completing The Course, You'll Receive"



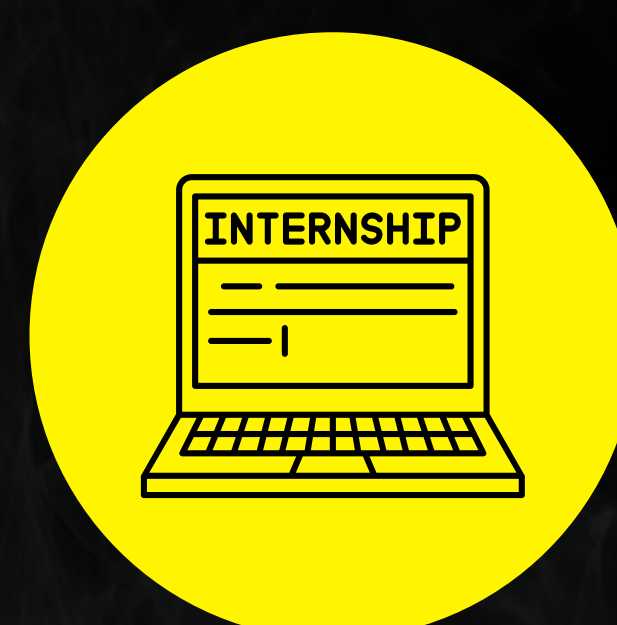
**Certificate
of Completion**



**Project-Based
Learning**



**professional
portfolio**



**Guaranteed
Internship**



**100% Job
Assistance**